The fundraising program

· about 11 minutes

The ask, the paddle raise, live and silent auctions, and the entertainment that keeps donors in the room.

Before you start

The event you are applying this to (real or the running gala example):

Date · guests · budget envelope:

Work through the objectives

1. Apply this lesson to your own event

Apply it: three decisions for your event

DECISION	WHAT YOU CHOSE AND WHY	OWNER / BY WHEN

One line to remember