Running the room

10 · Event Day · about 12 minutes

Positions, radios, cue calling, watching the clock and the crowd, and the quiet fixes that keep a program on time.

Before you start

The event you are applying this to (real or the running gala example):

Date · guests · budget envelope:

Work through the objectives

1. Call cues from the run of show

2. Keep a program on time

3. Read the room and adjust

Apply it: three decisions for your event

DECISION	WHAT YOU CHOSE AND WHY	OWNER / BY WHEN

Check your understanding

If a speech runs long you should

Cue calling works best

Answers are on the lesson page after you take the quiz.

One line to remember