AV basics for planners

05 · Vendors & Entertainment · about 13 minutes

Mics, mixers, speakers, projectors, LED walls, lighting washes, gobos, DMX. Enough to brief an AV company and check their quote.

Before you start

The event you are applying this to (real or the running gala example):

Date · guests · budget envelope:

Work through the objectives

1. Brief an AV supplier

2. Read an AV quote

3. Plan mics and lighting for speeches and acts

Apply it: three decisions for your event

DECISION	WHAT YOU CHOSE AND WHY	OWNER / BY WHEN

Check your understanding

A gobo is

For a stage act, book

Answers are on the lesson page after you take the quiz.

One line to remember