Matching entertainment to audience and room

05 · Vendors & Entertainment · about 15 minutes

Roaming vs stage, ceiling height, sightlines, age and culture of the audience, timing in the program. Includes the entertainment finder and real examples from Toronto events.

Before you start

The event you are applying this to (real or the running gala example):

Date · guests · budget envelope:

Work through the objectives

1. Choose between roaming, stage and ambient acts

2. Check ceiling height and rigging

3. Place entertainment in the program

Apply it: three decisions for your event

DECISION	WHAT YOU CHOSE AND WHY	OWNER / BY WHEN

Check your understanding

Roaming magicians work best

Aerial acts require

Answers are on the lesson page after you take the quiz.

One line to remember