Ethics, kickbacks and disclosure

01 · Foundations · about 10 minutes

Vendors offer commissions; venues offer favours. Decide now how you handle them, and how you disclose relationships to clients, the way this site discloses its founder's companies.

Before you start

The event you are applying this to (real or the running gala example):

Date · guests · budget envelope:

Work through the objectives

1. Write a personal disclosure policy

2. Handle a vendor commission offer

3. Explain conflicts of interest to a client

Apply it: three decisions for your event

DECISION	WHAT YOU CHOSE AND WHY	OWNER / BY WHEN

Check your understanding

The safest way to handle a vendor commission is

Ownership disclosure matters because

Answers are on the lesson page after you take the quiz.

One line to remember